CONTRACT

WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

Contract / Revision	Alt Order #
808872 /	06278497

Product
PRIORITIES US ACTION

Contract Dates	Estimate #
09/04/12 - 09/10/12	**1559**

Advertiser	Original Date / Revision
Priorities USA Action	08/14/12 / 08/14/12

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash

Station	Account Executive	Sales Office
WOIO	Teresa Difuria	Telerep-Philade

Special Handling
Cash In Advance

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	WOIO	09/07/12	09/07/12	Price is Right	11a-12p		:30			NM	1	$525.00
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays ----1--	Spots/Week 1	Rate $525.00							
N 2	WOIO	09/07/12	09/07/12	CBS Soaps	1230-2p		:30			NM	1	$600.00
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays ----1--	Spots/Week 1	Rate $600.00							
N 3	WOIO	09/06/12	09/06/12	Action News at 430a	430-5a		:30			NM	1	$90.00
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays ---1---	Spots/Week 1	Rate $90.00							
N 4	WOIO	09/07/12	09/07/12	Action News at 5p	5-6p		:30			NM	1	$700.00
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays ----1--	Spots/Week 1	Rate $700.00							
N 5	WOIO	09/07/12	09/07/12	Action News at 6a	6-7a		:30			NM	1	$175.00
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays ----1--	Spots/Week 1	Rate $175.00							
N 6	WOIO	09/07/12	09/07/12	The Early Show	7-9a		:30			NM	1	$165.00
Week:	Start Date 09/03/12	End Date 09/09/12	Weekdays ----1--	Spots/Week 1	Rate $165.00							
N 7	WOIO	09/10/12	09/10/12	Let's Make A Deal	10-11a		:30			NM	1	$500.00
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $500.00							
N 8	WOIO	09/10/12	09/10/12	David Letterman	1135p-1238a		:30			NM	1	$500.00
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $500.00							
N 9	WOIO	09/10/12	09/10/12	Action News at Noon	12-1230p		:30			NM	1	$475.00
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $475.00							
N 10	WOIO	09/10/12	09/10/12	Action News at 6p	6-630p		:30			NM	1	$700.00
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $700.00							
N 11	WOIO	09/10/12	09/10/12	The Early Show	7-9a		:30			NM	1	$165.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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Advertiser	Original Date / Revision
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
Week:		Start Date 09/10/12	End Date 09/16/12	Weekdays 1------	Spots/Week 1	Rate $165.00						
N 12	WOIO	09/08/12	09/08/12	11p-1205a	11p-1205a		:30			NM	1	$750.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays -----1-	Spots/Week 1	Rate $750.00						
N 13	WOIO	09/09/12	09/09/12	1205a-105a	1205a-105a		:30			NM	1	$325.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ------1	Spots/Week 1	Rate $325.00						
N 14	WOIO	09/09/12	09/09/12	CBS Sunday Morning	9-1030a		:30			NM	1	$450.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ------1	Spots/Week 1	Rate $450.00						
N 15	WOIO	09/06/12	09/06/12	Let's Make A Deal	10-11a		:30			NM	1	$500.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ---1---	Spots/Week 1	Rate $500.00						
N 16	WOIO	09/06/12	09/06/12	Craig Ferguson	1235a-138a		:30			NM	1	$300.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ---1---	Spots/Week 1	Rate $300.00						
N 17	WOIO	09/06/12	09/06/12	Action News at Noon	12-1230p		:30			NM	1	$475.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ---1---	Spots/Week 1	Rate $475.00						
N 18	WOIO	09/06/12	09/06/12	Action News at 4p	4-5p		:30			NM	1	$650.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ---1---	Spots/Week 1	Rate $650.00						
N 19	WOIO	09/06/12	09/06/12	Action News at 5a	5-6a		:30			NM	1	$125.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ---1---	Spots/Week 1	Rate $125.00						
N 20	WOIO	09/06/12	09/06/12	Action News at 5p	5-6p		:30			NM	1	$700.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ---1---	Spots/Week 1	Rate $700.00						
N 21	WOIO	09/06/12	09/06/12	Action News at 6p	6-630p		:30			NM	1	$700.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ---1---	Spots/Week 1	Rate $700.00						
N 22	WOIO	09/06/12	09/06/12	Action News at 6a	6-7a		:30			NM	1	$175.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ---1---	Spots/Week 1	Rate $175.00						
N 23	WOIO	09/06/12	09/06/12	The Early Show	7-9a		:30			NM	1	$165.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays ---1---	Spots/Week 1	Rate $165.00						
N 24	WOIO	09/04/12	09/04/12	Let's Make A Deal	10-11a		:30			NM	1	$500.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays -1-----	Spots/Week 1	Rate $500.00						
N 25	WOIO	09/04/12	09/04/12	Price is Right	11a-12p		:30			NM	1	$525.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays -1-----	Spots/Week 1	Rate $525.00						
N 26	WOIO	09/04/12	09/04/12	CBS Soaps	1230-2p		:30			NM	1	$600.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays -1-----	Spots/Week 1	Rate $600.00						
N 27	WOIO	09/04/12	09/04/12	Action News at 4p	4-5p		:30			NM	1	$650.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays -1-----	Spots/Week 1	Rate $650.00						

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
N 28	WOIO	09/04/12	09/04/12	Action News at 5a	5-6a		:30			NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/03/12	09/09/12	-1-----	1		$125.00					
N 29	WOIO	09/04/12	09/04/12	Action News at 6p	6-630p		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/03/12	09/09/12	-1-----	1		$700.00					
N 30	WOIO	09/05/12	09/05/12	David Letterman	1135p-1238a		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/03/12	09/09/12	--1----	1		$500.00					
N 31	WOIO	09/05/12	09/05/12	Price is Right	11a-12p		:30			NM	1	$525.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/03/12	09/09/12	--1----	1		$525.00					
N 32	WOIO	09/05/12	09/05/12	Action News at 4p	4-5p		:30			NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/03/12	09/09/12	--1----	1		$650.00					
N 33	WOIO	09/05/12	09/05/12	Action News at 430a	430-5a		:30			NM	1	$90.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/03/12	09/09/12	--1----	1		$90.00					
N 34	WOIO	09/05/12	09/05/12	Action News at 5a	5-6a		:30			NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/03/12	09/09/12	--1----	1		$125.00					
N 35	WOIO	09/05/12	09/05/12	Action News at 5p	5-6p		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/03/12	09/09/12	--1----	1		$700.00					
N 36	WOIO	09/05/12	09/05/12	Action News at 6a	6-7a		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/03/12	09/09/12	--1----	1		$175.00					
N 37	WOIO	09/05/12	09/05/12	Inside Edition	730-8p		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/03/12	09/09/12	--1----	1		$500.00					
N 38	WOIO	09/09/12	09/09/12	AFC GAME	1-4p		:30			NM	1	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/03/12	09/09/12	------1	1		$6,000.00					
N 39	WOIO	09/09/12	09/09/12	NFL Today	12-1p		:30			NM	1	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/03/12	09/09/12	------1	1		$4,000.00					
N 40	WOIO	09/04/12	09/07/12	America Now	9-10a		:30			NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/03/12	09/09/12	-TWTF--	2		$300.00					
N 41	WOIO	09/08/12	09/08/12	135a-235a	135a-235a		:30			NM	1	$155.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	09/03/12	09/09/12	-----1-	1		$155.00					
									Totals		42	$27,030.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	42	$27,030.00	$22,975.50
Totals	42	$27,030.00	$22,975.50

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